## SOF Wellness Locker, LLC.

## "CONOPS"

-2025-

<u>"SOF Wellness Locker"</u>, is an exclusive SOF virtual private shopping platform designed for use solely by the military SOF community... <u>only SOF Operators & Aviators, their SOF Dependent Family, along with SOF-MOS supporting team members (active and retired)</u> may access this special resource. <u>Physician-certified nutraceuticals and M.D.-created topicals are the medical wellness products showcased by SOF Wellness Locker.</u>

The genesis of "SOF Wellness Locker" was necessitated by the U.S. Government-COVID Virus Shutdown mandating "shelter-in-place"/ stay at home restrictions upon travel, education, business, healthcare services, etc. Professional medical clinic treatment providers were forced to use video conference to connect with patients "remotely" for medical evaluations but restricted from travelling outside their home for needed wellness supplies; Hence a change to "tele-med/tele-heath" converted the clinic supply closets to "direct-to-client" virtual webstores minimizing their delays while lowering their prices.

"SOF Wellness Locker" has teamed with pre-eminent medical experts in "Oxidative Stress" as M.D./Physician-Specialists, in concert with Atrium Pro Brands/Nestle' Health Science, to create a unique opportunity for all SOF community members to receive "direct upgrade access" to the world's finest quality medical wellness products at preferred reduced pricing; "Those who wear the SOF Component Crests deserve the absolute best"!

<u>SOF Wellness Locker</u> is designed to be a primary beneficial "go-to resource" for the SOF community to support existing wellness protocols being practiced by the SOF Warrior as directed by their military medical treatment providers & training advisors. The intent of **SOF Wellness Locker** is to further enhance success of the SOF mission, force & family while preserving their quality of life opportunities.

Highest standards of scientific laboratory testing & certifications assure confidence in the product's origin & process, purity & potency, thereby removing the

uncertainty and unnecessary risks or concerns that might otherwise exist when purchasing other products through retail outlets or podcasts. All items appearing on the shelves of SOF Wellness Locker each comes with it's own specific Product Integrity Profile sheet of detailed scientific lab-certification.

The "SOF Wellness Locker" showcase of product offerings are displayed on 2 Separate "Menu Boards":

<u>SOF Operators & Aviators have their own "Supply Locker"</u> listing product frequent selections/indications of use specifically for Elite Warfare Professionals; <u>SOF Dependent Family members likewise have a "Wellness Cabinet"</u> designed especially for their needs/use. ... over 2,000 products are available for access to both the Warriors and their SOF Dependent Family through our "SOF Wellness Locker".

An additional benefit for the SOF community is their direct access through <u>SOF</u>

<u>Medical Wellness Advisory</u>, <u>LLC</u>. to M.D.-created medical wellness products used in Topical applications for dealing with Cognitive Clarity, Inflammation & Pain Management, Injury Recovery & Wound Care. These non-opioid, non-narcotic physician-created items should be on the showcase shelves of <u>SOF Wellness</u>

<u>Locker</u> by March 2025.

Our Senior Medical Consultant & M.D.- Specialist, Dr. Richard Mestayer, a world-renowned medical expert in "Oxidative Behavioral Stress" is currently investigating theoretical applications for using non-narcotic "SQ" and slow-drip IV "Nano-NAD+" infusion therapy for replenishment/enhancement of Testosterone levels crucial in SOF Operators & Aviators. His longtime "professional peer & friend" (LSU & Ochsner) is famed orthopedic surgeon Dr. James Andrews who is well-known to most all SOF Physicians of USSOCOM.

Dr. Mestayer intends to create an SOF-M.D. Collaborative Forum, with access only by other SOF-M.D.-Specialist treatment providers of USSOCOM, for secure medical discussions needed to quickly address & resolve crucial issues with Testosterone. Dr. Mestayer welcomes direct inquiry *only from military SOF Physicians and their medical wellness treatment staff* for instructional information updates through his "BR+ M.D. Consultants, LLC." clinical teaching.

"SOF Wellness Locker, LLC." operates as a 'for-profit Philanthropy", with all available profits used in reducing the prices of all products and funding support needs w/in the SOF local community to include the USSCOM Warrior Care program & SOF- approved Foundations. We do not offer medical treatment provider services and do not participate in any government contracts. Our services to the SOF community & support for the SOF Command are from our regional offices in Wilmington, N.C., Milton, Fla., and Jackson, Ms.

For the security & privacy of our Elite Warfare Professionals & their SOF Dependent Family members, we do not use any social media platforms and refused listing with Google or indexing with any Search /SEO programs. We instead invest those monies back into the SOF-household budgets by employing only SOF Dependent Family Spouse's for our administrative duties, which they can perform remotely from home part-time w/out having to work outside the family home environment.